

To whom it may concern,

Please allow me to provide a brief overview of The Clever Connector's *Endless Connections*.

Endless Connections is a fully online business networking and interpersonal skills improvement program. It aims to help professionals establish more relationships and improve their relationships, communication, and work relationships to become higher performers at their place of work.

Thousands of people from various companies and backgrounds have benefited from the creator's work to date. In many cases, companies reimburse their employees for the tuition expense.

The Clever Connector is able to supply a Certificate of Completion upon their fulfillment of the program at request, confirming their participation and competency. Our goal is for every Endless Connections participant to increase efficiency and add more value to their teams.

Please see the attached for a quick overview of the skills they will learn in Endless Connections.

Sincerely,

Ali Scarlett
Founder, The Clever Connector

THE 7 ADVANCED NETWORKING SKILLS IN ENDLESS CONNECTIONS

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Connections participant to increase
their efficiency and add more value
to their teams.

1

THE FOUNDATIONAL SKILLS

Learn the six networking style frameworks master networkers use to connect with others and the principles of high-value socialization to understand who high-value people pick for their social circles and how you can become one of them.

2

YOUR DREAM JOB

Implement these strategies to network within your organization and advance up the ranks faster.

3

GROW YOUR BUSINESS

Learn the two primary approaches to LinkedIn networking, the formula to turn influencers into collaborators, the most effective ways to get featured in the media and build relationships with PR professionals, and how to turn your current and past clients into referral partners that will boost sales.

4

MORE WAYS TO NETWORK

Get a reliable process to win awards—and a method for leveraging your application into more relationships (so you walk away with connections whether you win or lose). Learn how to find and become a valued member of professional groups and organizations—and convince them to support you in your endeavors. Learn the full A-Z process to make connections in any room as well as how to network using social media, social groups, and content.

5

MILLIONAIRES & CELEBRITIES

Learn where to meet high-status people, how to identify those who are actually affluent, and the ways others have reliably built these high-level connections as regular, everyday people—and how you can do it too.

6

SOCIAL LIFE

Learn the step-by-step process to curate a dynamic social circle and nurture long-lasting relationships—and how to add work friends to that social circle.

7

GREAT CONVERSATIONS

Follow this framework to have engaging, captivating conversations with anyone, anywhere, including at work. Also, learn the process to turn acquaintances into lasting friendships and never run out of things to say or have awkward silences again.